



*Michon's*

**ADVERTISING IS A  
NECESSITY...**

## **ADVERTISING IS A NECESSITY...**

**Fact: If you're not contacting your potential customers each day, month... Somebody else is!**

**WE CAN HELP!**

**Advertise in our menu for thousands of potential customers to see...**

**Michon's serves over 5500 customers per month. That means over 5500 new potential customers**

**Advertise your PRODUCTS...**

**Advertise your SERVICES...**

**INCREASE YOUR PROFITS...**

**Small Investments = GREAT REWARDS!**

## LET CONSUMERS AND CLIENTS KNOW ABOUT YOUR PRODUCTS AND SERVICES.

### **What information do I advertise?**

-Who...

Your business name and phone number; your company slogan will help identify your business.

-What...

Your full range of products and services.

-Where...

Your address and location area served, parking facilities, etc.

-When...

Your days and hours of business

-Why...

Why is your business special. Your reliability, endorsements; types of services or products, etc.

**Take advantage of this opportunity to invest  
in your business**



## AGREEMENT

This Agreement represents the complete agreement and understanding between \_\_\_\_\_  
\_\_\_\_\_ (ADVERTISER) and Michon's Smoked  
Meats and Seafood Restaurant located at 811 Virginia Avenue, Hapeville, GA 30354 (MICHON'S).

This Agreement constitutes a binding agreement between MICHON'S, who agrees to rent restaurant menu advertising space to the ADVERTISER, and ADVERTISER, who agrees to reserve restaurant menu advertising space from MICHON'S.

ADVERTISER agrees to reserve restaurant menu advertising space from MICHON'S.

1. ADVERTISER understands that restaurant menu advertising space allocation shall be at the discretion of MICHON'S and that this agreement shall be legally binding between MICHON'S and ADVERTISER.
2. The ADVERTISER may cancel this agreement within 7 days from executing this agreement. Cancellation must be made in writing and delivered to MICHON'S by registered mail to MICHON'S, 811 Virginia Avenue, Hapeville, GA 30354. It is further agreed and understood that, upon cancellation of this agreement the ADVERTISER, waives any right to 50% of monies received for administrative and production costs.
3. No distasteful names, logos, links, nor pictures are allowed by MICHON'S. MICHON'S reserves the right to determine if any part of the ADVERTISER'S information is considered distasteful.
4. The ADVERTISER and any division or subsidiary of understands and agrees MICHON'S shall not be liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to, damages for loss of profits, goodwill, use, data, or other tangible or intangible losses. The ADVERTISER and any division or subsidiary of agrees that MICHON'S shall not be held liable for claims or other losses sustained by the ADVERTISER, their employees, customers, agents or representatives resulting from the ADVERTISER'S occupancy of the space herein contracted for. In the event that the MICHON'S restaurant menu advertising is interrupted or canceled for any reason, MICHON'S may return a pro-rated portion of the amount paid for space after deducting expenses incurred by MICHON'S in connection with the ad placement. Expenses shall include contracts with third parties, all out of pocket expenses incurred by MICHON'S incidental to the restaurant menu, and all overhead expenses of MICHON'S incidental to the production of the restaurant menu.

ADVERTISER agrees to rent restaurant menu advertising space from MICHON'S for a rate of **\$650.00**(US) for a full-page ad and **\$500.00** (US) for a half-page ad. If there is any design work needed, there may be an additional rate. ADVERTISER agrees to pay half of all monies due upon execution of this CONTRACT. ADVERTISER agrees to pay the balance of all monies due upon acceptance and approval of final ad layout. If ADVERTISER does not pay for their ad prior to printing, all deposits will be forfeited. Please make your check payable to MICHON'S and send to 811 Virginia Avenue, Hapeville, GA 30354.



678-464-1415

The term of this agreement begins on the placement date and expires three calendar months from this date, unless the ADVERTISER renews their listing wherein this Agreement remains valid for the renewal month(s).

**SUBMITTED**

For Michon's Smoked Meats and Seafood Restaurant

By:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title

**ACCEPTANCE**

In signing below, I acknowledge acceptance of the terms and conditions specified in this Agreement.

\_\_\_\_\_  
Company

By:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title

Amount Paid: \_\_\_\_\_ Date: \_\_\_\_\_

Balance Due: \_\_\_\_\_ Date: \_\_\_\_\_

**Total Paid:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**CUSTOMER RECEIPT**





678-464-1415

**Contact Information:**

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

**Company Information to be added to Ad:**

Company Name: \_\_\_\_\_

Agent Name: \_\_\_\_\_ Type of Company: \_\_\_\_\_

Office #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Colors: \_\_\_\_\_ Theme: \_\_\_\_\_

Does your company have a nationwide logo? \_\_\_\_\_ If so, do you have access to it? \_\_\_\_\_

Do you need a logo designed? \_\_\_\_\_

If so, in the box below you may sketch a design that you may have in mind of you logo and/or ad design.

All logos or pictures must in a 300 dpi. Business cards do not give the best presentation to copy/scan from. We request that your logo or picture be on a disk for better quality. There isn't an additional design fee, however, if you may purchase your ad/logo on a CD from On Your Mark! for \$45. Please fax your design to \_\_\_\_\_.